

NAGA DREAMS

The Runway Prom

Sponsorship Packet

*Stylists, Designers
& Culture Lovers*

Southeast Asian Fashion



RAISE OUR ROOTS 2024





NAGA DREAMS

Join our SEACOSYSTEM: Sponsor Our 2024 Gala!

Join us as a sponsor for our 8th annual gala, Raise Our Roots: Naga Dreams. This evening will celebrate Southeast Asian cultures and arts as expressed through fashion.

Your generous contribution would help us sustain our critical work, strengthen our programs, and expand our reach with the next generation of Southeast Asians. Our work isn't possible without the continued support of our contributors. By demonstrating your organization's commitment to our work, you'll be part of creating and cultivating the thriving self-determination of Southeast Asian diaspora communities. We hope you'll consider being part of our work in growing social empowerment ecosystems for and by Hmong, Khmer, Lao and Viet diaspora communities through creative community building, language and cultural literacy, the arts, and storytelling.

Find our impact reports at theseadproject.org/about

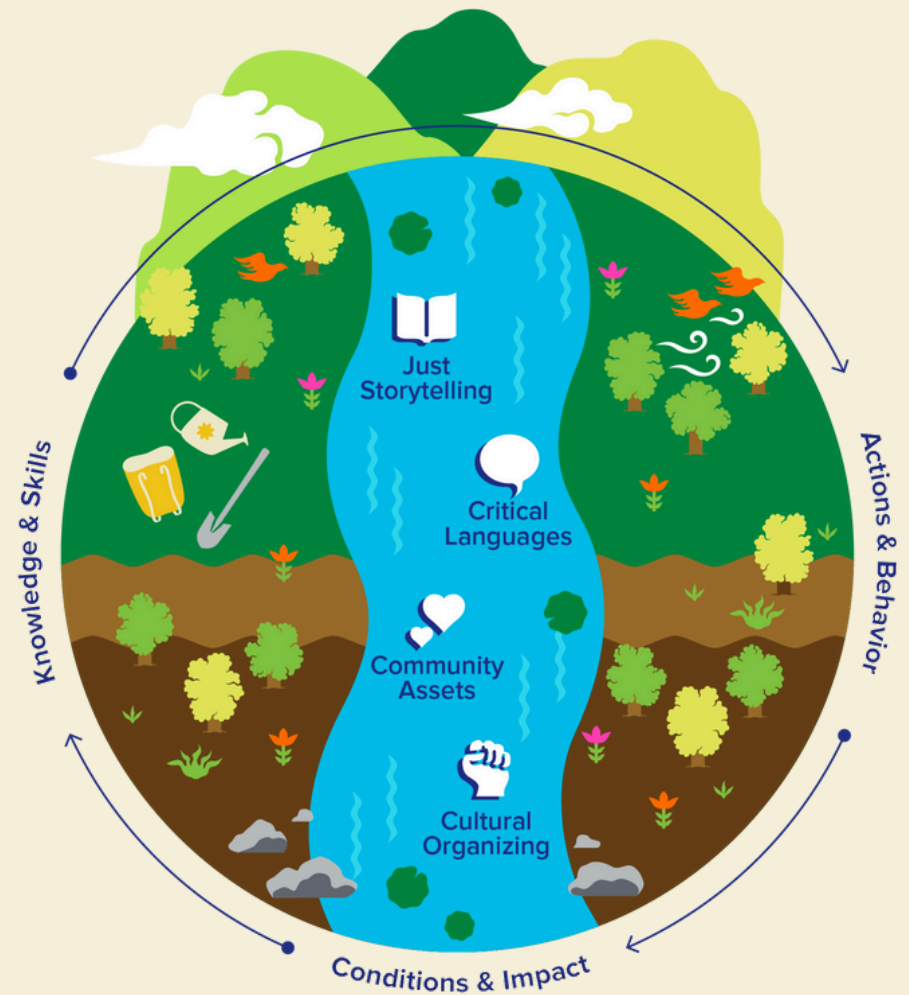


About The SEAD Project

The SEAD Project is a 501c3 nonprofit organization based in North Minneapolis that started with the vision of a group of Southeast Asian community members who wanted to not only connect with their roots and heritage but to think bigger and beyond preservation.

We rethink, reimagine, and reshape what’s possible in sustainable community development and growth for a thriving community with a pivoted focus on empowering emerging Southeast Asian leaders, women, and young people.

Our mission is to grow social empowerment, for and by Southeast Asian diaspora through language and storytelling.



THE SEAD PROJECT’S THEORY OF CHANGE

Learn more about SEAD via our website and social media:



theseadproject.org



@theseadproject



@theseadproject3544



/theseadproject



/theseadproject

Sponsorship Levels

NAGA DREAMS




DRAGON SPONSOR

\$10,000+



DAZZLE SPONSOR

\$7,000 - \$9,999



RED CARPET SPONSOR

\$4,000 - \$6,999



DREAM SPONSOR

\$1,000 - \$3,999

Event listed as Raise Our Roots: Grounding Joy presented by “company name” in all promotions



Business banner signage at event (must supply)



Complimentary tickets at a reserved table

10

8

6

4

Logo on all event promotional materials including signage, social media, e-newsletter, website, and event live projections



Over-sized logo



Over-sized logo



Verbal recognition during the event



Recognition in post event video recap and SEAD’s annual report



Sponsorship Levels

(Continued)

NAGA DREAMS



GRATITUDE SPONSOR

\$500-\$999

Recognition in our event promotional materials and social media

Verbal recognition during the event

Recognition in SEAD's annual report



IN-KIND DONATION

Silent Auction Items

Recognition in our social media

Any in-kind contributions such as organization gift cards, products, and services are more than welcome.

WILL YOU LIGHT UP THE NIGHT WITH US FOR A BRIGHTER FUTURE?

To meet our printing and marketing timeline, all sponsorships
need to be received no later than October 21, 2024.
Contributions to SEAD are tax-deductible with EIN: 47-4088420

Sponsorship Contact:

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