



7th Annual Fundraiser
RAISE OUR ROOTS

GROUNDING JOY

SPONSORSHIP PACKET

JOIN US BY SPONSORING OUR ANNUAL GALA!

Saturday, December 2, 2023 | 6:30 PM - 9:30 PM

Public Functionary | 1500 Jackson St NE Studio 144, Minneapolis

Register at seadproject-bloom.kindful.com/e/ror2023

Join us as a sponsor for our annual gala Raise Our Roots: Grounding Joy. This will be an evening of celebration of our work and the launch of the 2nd edition of our Planting SEADs book!

Your organization's generous contribution would help us to continue sustaining our critical work, strengthen our programs, and expand our reach with the next generation of Southeast Asians. Our work isn't possible without the sustained support of our contributors. By demonstrating your organization's commitment to our work, you'll be part of creating and cultivating the thriving self-determination of Southeast Asian diaspora communities. We hope you'll consider being part of our work in growing social empowerment ecosystems for and by Hmong, Khmer, Lao and Viet diaspora communities through creative community building, language and cultural literacy, and storytelling. Find our impact reports at theseadproject.org/our-impact

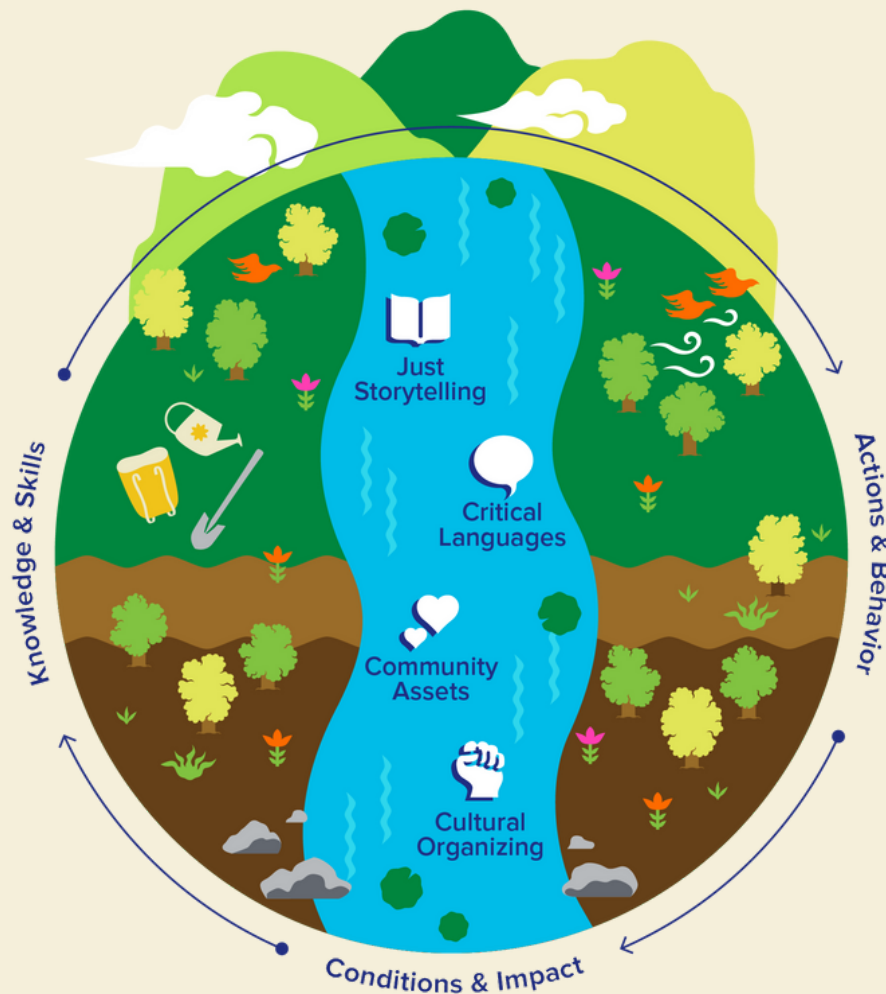


ABOUT THE SEAD PROJECT

The SEAD Project is a 501c3 nonprofit organization based in North Minneapolis that started with the vision of a group of Southeast Asian community members who wanted to not only connect with their roots and heritage but to think bigger and beyond preservation.


We rethink, reimagine, and reshape what's possible in sustainable community development and growth for a thriving community with a pivoted focus on empowering emerging Southeast Asian leaders, women, and young people.


Our mission is to grow social empowerment, for and by Southeast Asian diaspora through language and storytelling.





The SEAD Project's Theory of Change


Learn more about SEAD via our website and social media:


 theseadproject.org

 [/theseadproject](https://www.facebook.com/theseadproject)

 [@PlantTheSEAD](https://twitter.com/PlantTheSEAD)

 [@theseadproject](https://www.instagram.com/theseadproject)

 [@theseadproject3544](https://www.youtube.com/theseadproject3544)

 [/theseadproject](https://www.linkedin.com/company/theseadproject)



SPONSORSHIP LEVELS



GROUNDING JOY SPONSOR

\$10,000+



CELEBRATING JOY SPONSOR

\$7,000 - \$9,999



UPLIFTING JOY SPONSOR

\$4,000 - \$6,999



PLANTING JOY SPONSOR

\$1,000 - \$3,999

Event listed as Raise Our Roots:
Grounding Joy presented by
“company name” in all promotions



Business banner signage at event
(must supply)



Complimentary tickets at a
reserved table

8

6

4

2

Logo on all event promotional
materials including signage, social
media, e-newsletter, website, and
event live projections



Over-sized logo



Over-sized logo



Verbal recognition during the
event



Recognition in post event video
recap and SEAD’s annual report



SPONSORSHIP LEVELS

(Continued)



GRATITUDE SPONSOR

\$500-\$999

Recognition in our event promotional materials and social media

Verbal recognition during the event

Recognition in SEAD's annual report



IN-KIND DONATION

Silent Auction Items

Recognition in our social media

Any in-kind contributions such as organization gift cards, products, and services are more than welcome.



WILL YOU GROUND YOURSELF IN JOY WITH US?

To meet our printing and marketing
timeline, all sponsorships need to be
received no later than November 17, 2023.
Contributions to SEAD are tax-deductible
with EIN: 47-4088420

Sponsorship Contact:
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Co Director, Partnerships & Development
Email: kaysone@theseadproject.org
Mobile: 763.600.2706

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